



# 160 Assessment Ideas for Your Business

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## Business

1. How good is my Time Management skills?
2. Am I Ready for a Start Up?
3. Am I Ready to Start a Home Business?
4. How Organized is Your Life/Business?
5. Are You A Born Entrepreneur?
6. Leadership Capabilities Assessment
7. Are You a Good Business Person?
8. How Well Is Your Business Protected Legally?
9. Do You Need A Virtual Assistant?
10. How Ergonomic Is Your Office?
11. Niche Chooser – Is This the Best Niche for My Business?
12. Should I Go Solo?
13. Is Networking Right For Me?
14. Should I Incorporate?
15. Is This Partnership Good For Us?
16. Is It Time To Bring In A Management Consultant?
17. Do I Need To Work With An Advertising Firm?
18. Is Direct Mail Right For Me?
19. Should I Use A Graphic Designer?
20. Is It Time For A Payroll Service?
21. Do I Need A Business Plan?
22. Do I Need A Marketing Plan?
23. Is It Time For A Temporary Service?
24. Should I Hire Or Subcontract?
25. How Viable Is My Product Idea?
26. Should I Join A Local Chamber Of Commerce?

27. Business Survival Index – How Likely is Your Business to Survive the Next 5 Years

28. Is This a Good Target Audience?

29. Should I Start a [some industry] Business?

### **Career**

30. Should I Make a Career Change?

31. How Effective Are You As a Manager?

32. How Satisfied Are You With Your Job?

33. Are You Ready To Become Self-Employed?

34. Are You Ready For Relocation?

35. Do My Employees Hate Me?

36. Are You Ready For The Interview?

37. Am I a Risk-Taker?

38. Do I Deserve A Raise?

39. Am I Hireable?

40. Are You at a Risk of Burnout?

41. I Hate My Job!

42. Am I Popular at Work?

43. Does My Boss Hate Me?

44. Am I at Risk of Being Fired/Laid off?

45. Should I Become a [some profession]?

### **Coaching**

46. How Coachable Are You?

47. Should You Become A Coach?

48. Quality Of Life Index

49. How Happy Are You?

50. How Self-Confident Are You?

51. Mental Toughness Index

52. How Selfish Are You?

53. Are You An Overachiever?
54. How Ambitious Are You?
55. How Much Negativity You Have In Your Life
56. Spirituality Index
57. How Financially Ready Are You For Retirement?
58. How Emotionally Ready Are You For Retirement?
59. Self-Esteem Index
60. Are You A Difficult Person?
61. Are You A Born Speaker?
62. Am I a Self-Starter?
63. How Good Are You Dealing With People?
64. Do You Make A Good First Impression?
65. Are You A Good Conversationalist?
66. How Easy Do You Make Enemies?
67. Do You Turn People Off?
68. Life Abundance Index
69. Are You Going Through a Mid-Life Crisis?
70. Is it Time for a New Coach?

## **Finance**

71. Do I Need A Living Will?
72. Are You in Debt Danger?
73. What Risk Investor Am I?
74. Ready For Tax Season?

## **Health**

75. How Healthy Are My Eating Habits
76. Am I A Candidate For Diabetes?
77. What's Your Heart Attack Rating?
78. Is It Time For A Nursing Home For A Loved One?
79. Is Assisted Living Right For Me?

- 80. Do I Need A Personal Trainer?
- 81. Is It Time To See A Chiropractor?
- 82. Midwife Or Doctor - What's Best For Me?
- 83. Are You Doing Everything Possible To Prevent Arthritis?
- 84. Do You Have Anxiety
- 85. Do You Have Depression?
- 86. Do You Have an Eating Disorder?
- 87. Am I at a Risk of [some illness]?

### **Home**

- 88. Do I Need An Agent To Sell My House?
- 89. Do I Need An Agent To Buy A House?
- 90. How Safe is My Neighborhood?
- 91. Do I Need A Relocation Specialist?
- 92. Do I Need A Home Inspection?
- 93. Do I Need An Appraisal?
- 94. Do I Need A General Contractor?
- 95. Do I Need An Architect?
- 96. Does My Home Need a Makeover?
- 97. Is My House Burgler-Proof?

### **Interior Design**

- 98. Do I Need A Feng Shue Consultant?
- 99. Does My House Have Good Energy?
- 100. Is My Home Or Office Repelling Success?
- 101. Is It Time To Bring In An Interior Designer?

### **Internet Business**

- 102. Should You Do Your Own Web Site Design
- 103. Is Your Web Site Sales-Ready?
- 104. Is Your Web Site Optimized For Search Engines?

- 105. How Automated Is Your Business
- 106. Can People Find Your Web Site?
- 107. Do I Need A Web Designer?
- 108. Is My Product a Good Candidate for E-Bay Business?
- 109. Is My Web Site Doomed to Fail?
- 110. Do I Need a Merchant Account?
- 111. Do I Need a Second Phone Line?
- 112. Should I Switch to a New Hosting Company?

### **Marriage**

- 113. Does Your Marriage Need Fixing?
- 114. Are You Ready To Tie The Knot?
- 115. Are You a Good Husband?
- 116. Are You a Good Wife?
- 117. What Is Your Romance Index?
- 118. Does your husband pamper you?
- 119. Do I Need A Pre-Nuptial Agreement?
- 120. Do I Need A Wedding Planner?

### **Parenting**

- 121. Are You Ready To Be A Parent?
- 122. Is Your Teenager Effecting Your Life?
- 123. Is My Family Summer-Ready?
- 124. Is Your Child Well-Disciplined?
- 125. How Child-Proof Is Your Home?
- 126. Private School Or Public School
- 127. Is Home Schooling For Our Family?
- 128. Is My Child Ready For Potty Training?
- 129. Do I Have A Strong Willed Child?
- 130. Is It ADD/ADHD?

- 131. Stay At Home Or Day Care?
- 132. How Child-Proof Is Your Home
- 133. Is Your Child Is Bullied In School?
- 134. Is Having A Child Now Right For Me?
- 135. Are You A "Doormat" Parent?
- 136. Do You Have a Healthy Relationship with Your Child?
- 137. Does Your Family Get Along?
- 138. Should We Adopt?
- 139. How Creative is My Child?
- 140. Do I Have a Gift Child?

### **Relationships**

- 141. Are You Really In Love?
- 142. Are You At Sexual Risk?
- 143. Never Mind What Planet We're From, Are We Speaking The Same Language?
- 144. Is He Your Mr.Right?
- 145. Is Online Dating for Me?
- 146. Are You a Happy Single?
- 147. Is My Spouse Cheating?
- 148. Does My Wife Love Me?
- 149. Does My Husband Love Me?
- 150. Am I a Good Date?
- 151. Do You Have an Abusive Relationship?
- 152. Do I Need a New Husband?
- 153. Do I Need a New Wife?

### **Sales**

- 154. Is Sales The Right Career For Me?
- 155. Do I Need To Bring In A Professional Sales Trainer?
- 156. Is It Time For A Telemarketing Program?
- 157. Do I Need A Customer Relationship Management Program?

- 158. Is It Time To Do A Trade Show?
- 159. Do I Need An In-House Sales Team?
- 160. Are You A Born Sales Person?

### **Technology**

- 161. Do I Need To Upgrade My Computer?
- 162. Do I Need A Contact Manager?
- 163. Is It Time To Bring In A Computer Technician?
- 164. How Safe Is Your PC?

### **Writing**

- 165. Do I Need A Copywriter?
- 166. Is Self-Publishing Right For Me?
- 167. Do I Need An Agent To Get Published?

### **Some Basic Templates for Assessment Names:**

- Do I Need a...? (*designer, realtor, merchant account, new husband, etc.*)
- Should I hire a...? (*copywriter, telemarketer, webmaster, life coach, etc.*)
- Should I become a...? (*teacher, self-publisher, self-employed, foster parent, etc.*)
- Am I a Good...? (*parent, spouse, coach, teacher, listener, etc.*)
- How ... am I? (*patient, selfish, successful, coachable, hireable, etc.*)
- Is it Time to...? (*move, quit job, go back to school, potty-train, etc.*)
- Is ... Right for Me? (*big city, self-employment, coaching, web design, etc.*)
- Am I Ready for...? (*motherhood, tax season, getting married, retirement, etc.*)

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